



VEDIQUETM
CLINIC



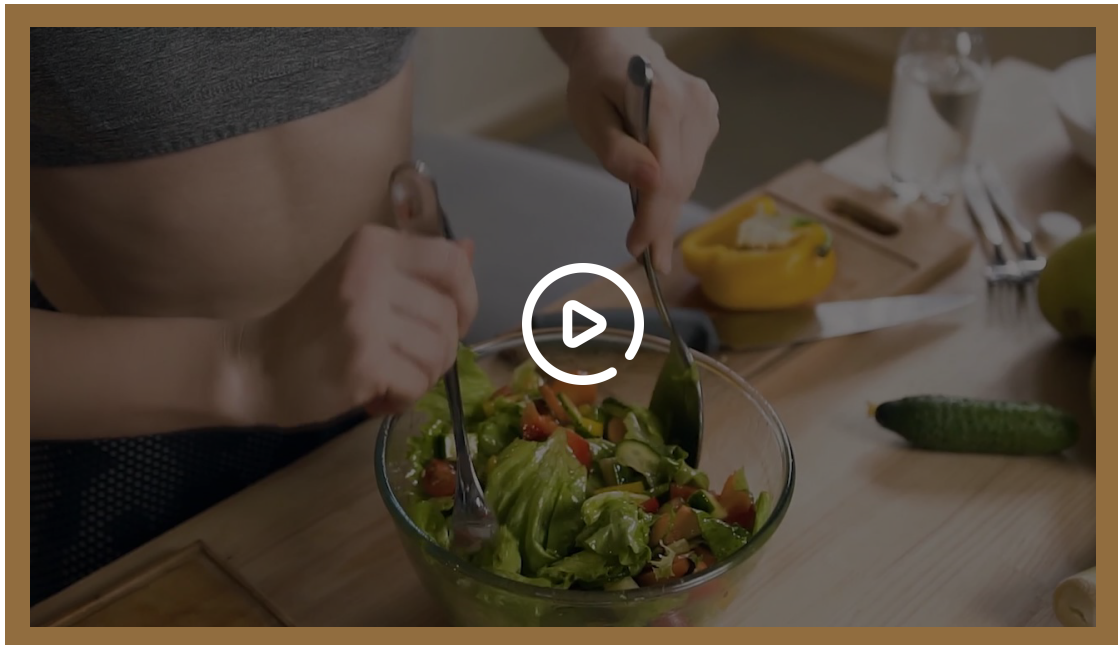
Dr Shikha Sharma is the founder of Nutriwel Health India. A medical doctor by training from Maulana Azad Medical College, New Delhi, is a pioneer in the field of preventive healthcare. After two decades of transforming and enriching lives in the field of health & nutrition, Dr. Shikha Sharma has embarked on a new journey to pass on her invaluable knowledge, deep insights and experience through the Vedique Diet® protocol based on the philosophy of Infinite Healing.

Dr. Shikha Sharma

Founder & Managing Director of Nutriwel Health (India) Pvt. Ltd.

Vedique Diet® is an amalgamation of the best practices of the ancient Vedic nutrition combined with modern scientific nutrition. It is an Integrated Nutrition Program that merges the best of the East and West.

It has been created with the science of the Vedas in understanding the “Physiological” Impact of foods and herbs on the body, while integrating the modern nutrition aspects of macros and micros like proteins, carbohydrates, fats, and micros like vitamins and minerals.



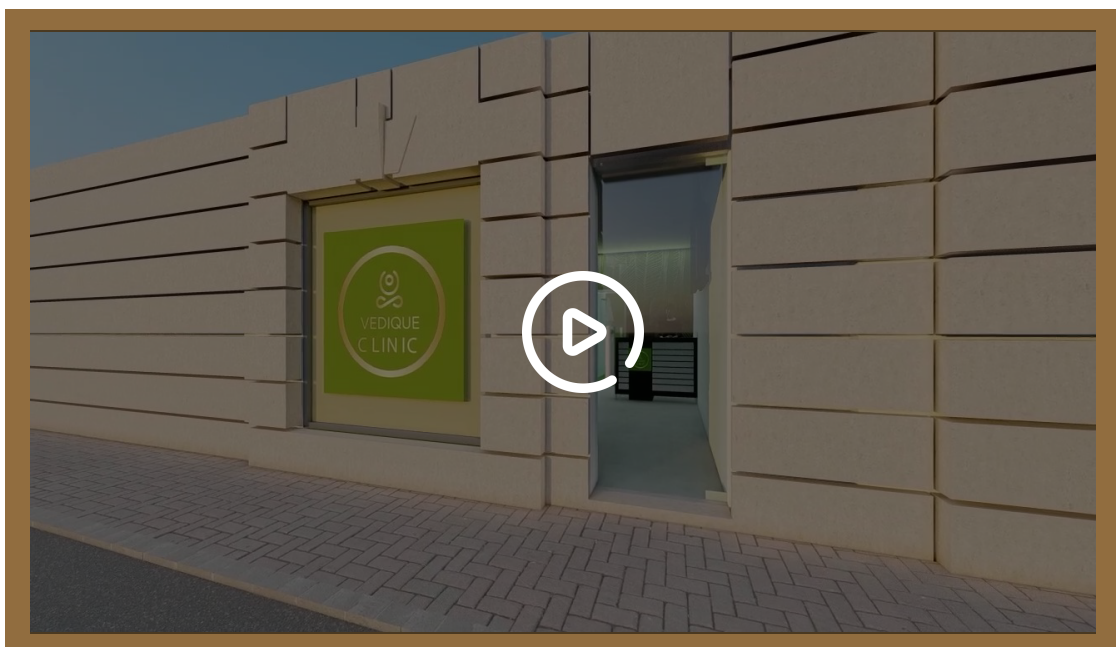
During these times of the pandemic one **critical** factor which has come to the forefront is the slower pandemic – **Metabolic Disorders, Obesity, Diabetes, Polycystic Ovarian syndrome, Cardiovascular disorders.** We have seen that obesity alone increases the risk of severe illness from COVID - 19 and other health problems, such as heart disease, diabetes, high blood pressure and certain cancers.



Like in the United States of America, obesity in India has reached epidemic proportions in the 21st century, with morbid obesity affecting 5% of the country's population. India is following a trend of other developing countries that are steadily becoming more obese. Unhealthy, processed food has become much more accessible following India's continued integration in global food markets. This, combined with rising consumption of convenience foods in children and adults is the cause for a looming health crisis.

The Vedique Clinic

Vedique Clinics are the modern temples of health where Dr. Shikha's trained nutritionists and doctors impart and practice the Vedique Diet principles, helping patients to better their lifestyles and achieve their health and wellness goals. The treatment is based on the amalgamation of modern nutrition, Ayurveda, Epigenetics and Nutrigenetics. Patients are diagnosed on the basis of their bio markers and genetic mapping. The treatment philosophy is a mix of modern nutrition, vedic treatment, yoga and stress management.



The Opportunity

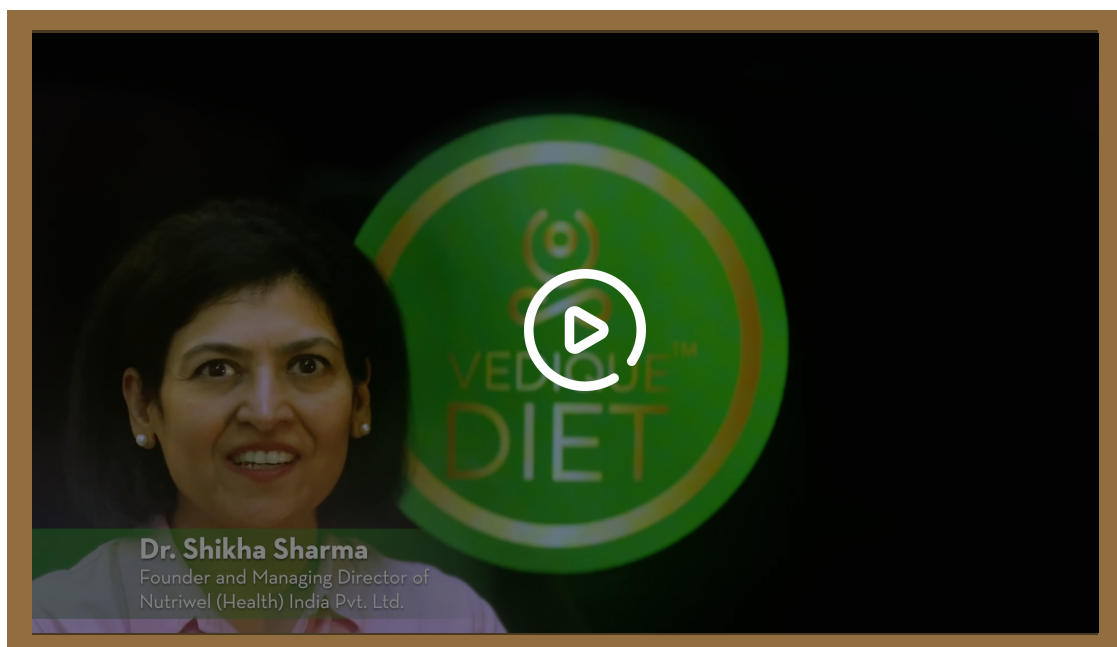
Considering 1 out of every 3 Indian's are obese, Dr. Shikha's aim is to provide the Vedique Diet treatment philosophy to every Indian, in order to make a healthier and fit India. To achieve this goal, we are looking at partnering with conscientious individuals or groups in opening up Vedique Clinics in every city and town in India.

As a successful practicing healthcare professional why should you be interested in the Vedique Clinic™.

As a successful practicing healthcare professional, you will be aware that a majority of your patients would be suffering from Lifestyle diseases and the core of these diseases is nutrition and daily habits. A healthcare professional spends years in building a trustworthy practice and enjoying visibility amongst a network of patients. However, they lose out on the opportunity of emerging businesses in the area of holistic health.

In the absence of qualified healthcare professionals in integrative holistic health many quacks and non-licensed professionals have taken over this opportunity, leading to wrong diagnosis and treatments.

In fact, Dr. Shikha's model of preventive Healthcare and Integrative Medicine is so effective that the Harvard Business School has adopted her model as a case study.



What if you are given the opportunity to treat these patients with proper nutrition and lifestyle habits. The Vedique Clinic™ provides you with that opportunity. You become not only a symptomatic disease healer but a holistic better quality of life giver. That's not all. You grow your health practice too. The table below depicts the incremental revenue that you bring to your practice by franchising a Vedique Clinic™.

Total Patients Per Month	Average Revenue Per Patient in INR	Gross Revenue in a Month
300	500	150000
Average Revenue per Vedique Clinic patient per month	2500	Total Revenue earned with Vedique Clinic
If 20% of your existing patients are Vedique Clinic patients -incremental revenue earned	150000	300000
If 40% of your existing patients are Vedique Clinic patients -incremental revenue earned	300000	450000
If 60% of your existing patients are Vedique Clinic patients -incremental revenue earned	450000	600000

Table 1 - Incremental Revenues Earned from Vedique Clinic

As you can see from Table 1 above, a healthcare professional can double his/her revenue by converting only 20% of his/hers existing patient base.

Why does a Health Care professional need the Vedique Clinic?

Besides the additional revenue generation, one of the main reasons for the Vedique Clinic is authenticity and credibility. Dr. Shikha Sharma is an MBBS from Maulana Azad Medical College and she has been pioneering preventive healthcare and integrative medicine for more than 20 years. During the course of her journey, she has witnessed the growth of the **aspirational health care market**. She has seen non-qualified entities open up weight management and slimming centres based on fads and in turn making clients unhealthier in the long run. **Her mission is to collaborate with trained and qualified professionals to carry forward preventive healthcare and integrative medicine.** Thus trained, qualified professionals like yourselves are the ideal partners for the Vedique Clinic. As your practice already has a database of patients, it will also ensure effortless revenue generation and help you establish a foothold in the aspirational healthcare market, which is currently mostly run by untrained, unqualified professionals.

It's time for you as a licensed healthcare professional to build a healthier, fitter India. Open a Vedique Clinic franchise today and make India a stronger, healthier nation. To apply please call or [Whatsapp at +9199530 50098](https://www.whatsapp.com/message/50098) or email at preetam.saikia@nutriwel.co